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**K HOTELS ADDS FIVE NEW BOUTIQUE PROPERTIES TO ITS ALREADY
PRESTIGIOUS COLLECTION**

With Resorts Ranging From Asia To Europe And the Americas, K Hotels Is Raising The Hospitality Bar

Los Angeles, CA (December 2008) Los Angeles-based **K Hotels**, the leader in exclusive and diverse boutique hotels in the world, has recently added to its collection five distinguished properties: *Bali Niksoma Beach Resort & Spa* (Legian Kuta Beach, Bali), *The Beacon Escazú* (Escazú, Costa Rica), *The Sky Hotel* (West Los Angeles, California), *Tivoli Eco Resort Praia Do Forte* (Praia Do Forte Beach, Brazil), and *Tivoli Lisboa* (Lisbon, Portugal). These unique destinations will accentuate the stylish experience that **K Hotels** offers to all of its clients, all over the world.

Originally founded in 1991, and reinvented as **K Hotels** in 2007, this chic collection has become over the years one of the most prominent boutique hospitality companies that continues to provide elegant service and outstanding professionalism to each of its hotels and travelers alike. With the addition of the five new properties, **K Hotels** is expanding its reach in Europe, the Americas and Asia.

“We are very excited to add these stylish hotels to our worldwide collection. Each one of them will provide our travelers with exquisite amenities, high-class services and delectable travel experiences. The **K Hotels** family takes care of its customers’ most ardent needs, no matter whether they are on a family vacation, a reunion, or a business trip” states Lara Weiss, Managing Director for **K Hotels**.

While the *Bali Niksoma Beach Resort & Spa* and *The Beacon Escazú* offer a tranquil and sophisticated holiday experience, *The Sky Hotel* and *Tivoli Lisboa* are ready to transport you in the heart of some of the busiest cities in the world. On the opposite end of the travel spectrum, *Tivoli Eco Resort Praia Do Forte* is an idyllic place that presents its traveler with diverse scenery and an unforgettable experience. Part of the **K Hotels** Collection, these five properties bring together the best of every world and succeed in satisfying even the most exigent travelers.

ABOUT K HOTELS

K Hotels is the premier worldwide boutique collection of independent hotels. Since its reinvention in 2007, **K Hotels** has approached each member (and traveler) with an exclusive relationship supported by professionalism, knowledge and enthusiasm for the brand. With a mission of growing consumer awareness and strategically building powerful brands across the hospitality world, **K Hotels** has succeeded not only to be a leader in its category, but also to impress each and every one of its members and travelers alike.

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